

Embedding Equality in Policy and Media Work

One Day Training and Networking Event for NGOs

Date: Tuesday 13th October 2009

Venue: Radisson Hotel,
Golden Lane,
Dublin 8

Time: 9.45am – 4.30pm

This training is aimed at community and voluntary organisations involved in policy and equality work at national level.

Context

Training and networking event for NGOs working with people across the nine equality grounds set out in the equality legislation – gender, marital status, family status, sexual orientation, religion, age, disability, race, membership of the Traveller community.

The training will feature expert speakers who will outline the importance of addressing structural inequalities, map out the social and economic policy landscape and identify strategies for engaging with policy makers and the media at national level. It will draw on NGOs experiences to identify good practice tools and challenges for equality in policy and media work.

An initiative of the Equality Authority as part of the legacy plan for European Year of Equal Opportunities.

Embedding Equality in Policy and Media Work Training Programme

Programme

9.45am	Registration Guest Chair Grainne Healy, Independent Consultant
10.15am	Welcome: Renee Dempsey, CEO, Equality Authority
10.20am	Session 1 - Overviews Candy Murphy, Policy and Research Manager, One Family Structural inequality and why we work to change policy and not people Ursula Barry Senior Lecturer/Researcher, School of Social Justice, Women's Studies Centre, UCD The national social and economic policy landscape
11.00am	Session 2 - Influencing policy at national level: the challenges for activists: an insider's view John Hynes, Chairperson Age and Opportunity and former Secretary General, Department of Social and Family Affairs
11.20am	NGO experiences of media/policy at national level: Good practice tools and challenges: Media and policy work I. Denise Charlton, CEO, Immigrant Council of Ireland

Programme

11.20am (continued)	2. Susan McKay, Director; National Women's Council of Ireland 3. Frances Byrne, Director; OPEN 4. Siobhan Kane, Communications and Information Manger; Inclusion Ireland
12.00pm	Break out groups followed by chaired plenary discussion with panellists: Small break out groups to discuss what they heard and what was useful or interesting and to formulate any questions or comments for the panellists
1.00pm	Lunch at 1pm
2.00pm	Afternoon Chair: Grainne Healy
Afternoon plenary	Media and policy work: Pat Montague, Managing Director, Montague Communications Teach in - a discussion on strategies for better impacts and outcomes by NGOs working for equality
3.00pm	Break out discussion groups: Small break out groups to discuss material shared by Pat Montague, what was of greatest interest, what was most useful and to formulate questions for response in plenary
3.50pm	Q and A and plenary discussion
4.00pm	Closing session: Dr Katherine Zappone, Managing Director, Centre for Progressive Change Ltd and member of the Irish Human Rights Commission Lessons for the Future – new alliances for policy and media work
4.30pm	Close

If you would like to attend the forum please RSVP Caroline Fitzpatrick at the Equality Authority on (01) 4173341 or email cfitzpatrick@equality.ie by Friday 9th October 2009.

If you have any special requirements please let us know in advance.